

# Awards Luncheon Program Book Advertising Purchase Order

Thursday, May 12th, 2016



Company/Individual Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

## I WOULD LIKE TO PURCHASE:

- Full Page 7.25" (H) X 4.5" (W) (\$500 & includes 4 tickets)     1/4 Page 3.5" (H) X 2.25" (W) (\$200 & includes 1 ticket)
- Half Page 3.5" (H) X 4.5" (W) (\$350 & includes 2 tickets)     Business Card (\$100 & includes 1 ticket)

Your ad purchase comes with tickets to the event. Who will be attending?

Attendee 1: \_\_\_\_\_ Attendee 3: \_\_\_\_\_

Attendee 2: \_\_\_\_\_ Attendee 4: \_\_\_\_\_

## SPECIFICATIONS

Please submit a black and white, high-resolution, 600 dpi (dots per inch) PDF or JPEG file at 100% size specifications. NOTE: The BNBEA does not have the resources to resize or adjust submitted files, so they must adhere to these requirements.

**CLOSING DATE FOR ALL SUBMISSIONS, PAYMENT & AD COPY IS:**

**APRIL 25, 2016**

Checks should be made  
payable to BNBEA and mailed to:

**Caroline Organ**  
726 Exchange Street,  
Suite 822, Buffalo, NY 14210

Ads should be provided  
electronically and emailed to:

**Fred Holender**  
716.849.8257  
fholender@lawleyinsurance.com