

WE INVITE YOU TO SUPPORT US AS A PARTNER OR SPONSOR

- BNBEA delivers a powerful message about ethical standards and values.
- Your affiliation with BNBEA creates a public image of your corporate commitment to these principles.
- Networking with other BNBEA partners, sponsors and participants offers a business-to-business marketing presence among a highly desirable group of Western New York companies.
- Through your support, your company gains visibility, brand building, relationship building and extended reach to deliver positive return on your investment.

	EXCLUSIVE PARTNERSHIPS		SUPPORTING SPONSORSHIPS	
	<p align="center">Our Exclusive Partnership categories deliver maximum exposure for your company. A year-round affiliation with BNBEA is an opportunity to showcase your corporate brand and values, through both our signature Award Luncheon event and other events throughout the year.</p>		<p align="center">Supporting Sponsorship categories provide opportunities to become actively involved with the BNBEA awards program. These sponsorships provide targeted brand delivery opportunities and are available to all interested parties.</p>	
	<p>◆ \$10,000 Diamond Presenting Partner</p>	<p>◆ \$5,000 Platinum Partner</p>	<p>◆ \$2,500 Event Sponsor</p>	<p>◆ \$1,000 Community Sponsor</p>
	<p>The elite Diamond Partnership is unique to one company, providing exclusivity within your business/industry and maximum year-round visibility, showcasing your support at every possible occasion - including print, broadcast, online and all BNBEA ongoing events.</p>	<p>Platinum Partnership offers exclusivity within your business/industry and an excellent opportunity to be acknowledged in the business community through broad recognition and exposure in support of business ethics.</p>	<p>Event Sponsorship offers an opportunity for your company to demonstrate support for business ethics while gaining exposure to WNY business leaders, professionals and entrepreneurs at the BNBEA signature event.</p>	<p>Community Sponsorship aligns your company with the BNBEA Annual Awards Luncheon and affirms your commitment to celebrate the importance of business ethics in the community.</p>

YOUR COMPANY NAME OR LOGO WILL BE ON MATERIALS ASSOCIATED WITH BNBEA THROUGHOUT THE YEAR

<p>• Website</p>	<input type="checkbox"/> Featured logo on lead pages of BNBEA website <input type="checkbox"/> Link on the BNBEA website to your website <input type="checkbox"/> Use of the BNBEA logo on your website, etc.	<input type="checkbox"/> Logo on lead pages of BNBEA website <input type="checkbox"/> Link on the BNBEA website to your website <input type="checkbox"/> Use of the BNBEA logo on your website, etc.	<input type="checkbox"/> The Partner & Sponsor page of the BNBEA website <input type="checkbox"/> Link on the BNBEA website to your website <input type="checkbox"/> Use of the BNBEA logo on your website, etc.	<input type="checkbox"/> The Partner & Sponsor page of the BNBEA website <input type="checkbox"/> Link on the BNBEA website to your website <input type="checkbox"/> Use of the BNBEA logo on your website, etc.
<p>• Print & broadcast advertising</p>	<p align="center">Business First</p> <p>WBEN Radio 930 AM WGRZ-TV Channel 2 WBFO Radio 88.7 FM</p>	<p align="center">Business First</p> <p>WBEN Radio 930 AM WGRZ-TV Channel 2 WBFO Radio 88.7 FM</p>		
<p>• Select materials, including (but not limited to):</p>	<input type="checkbox"/> Sponsorship brochure <input type="checkbox"/> Nomination form <input type="checkbox"/> Submission guidelines <input type="checkbox"/> Letters to nominees and finalists <input type="checkbox"/> Awards Luncheon registration forms	<input type="checkbox"/> Sponsorship brochure <input type="checkbox"/> Nomination form <input type="checkbox"/> Submission guidelines <input type="checkbox"/> Letters to nominees and finalists <input type="checkbox"/> Awards Luncheon registration forms	<input type="checkbox"/> Awards Luncheon registration forms	
<p>• Select events, including (but not limited to):</p>	<input type="checkbox"/> Past Recipients Annual Breakfast Meeting <input type="checkbox"/> Nominee Orientation Breakfast <input type="checkbox"/> Annual Awards Luncheon <input type="checkbox"/> Periodic Ethics Seminars	<input type="checkbox"/> Past Recipients Annual Breakfast Meeting <input type="checkbox"/> Nominee Orientation Breakfast <input type="checkbox"/> Annual Awards Luncheon <input type="checkbox"/> Periodic Ethics Seminars	<input type="checkbox"/> Nominee Orientation Breakfast <input type="checkbox"/> Annual Awards Luncheon	<input type="checkbox"/> Annual Awards Luncheon
<p>• Awards Luncheon Program Book</p>	<p align="center">Featured logo on front cover</p> <p align="center">Full page ad on inside front cover</p> <p align="center">Full page write-up in program book</p>	<p align="center">1/2 page ad in program book</p> <p align="center">1/2 page write-up in program book</p>	<p align="center">1/4 page ad in program book</p> <p align="center">Recognition listing in program book</p>	<p align="center">1/4 page ad in program book</p> <p align="center">Recognition listing in program book</p>
<p>• Awards Luncheon Ceremony</p>	<p align="center">Recognition from the stage</p> <p align="center">Presentation of Crystal Awards to All Recipients</p> <p align="center">Featured logo on continuous PowerPoint</p> <p align="center">A table of ten (10) with table signage</p>	<p align="center">Presentation of Certificates to Finalists</p> <p align="center">Logo on continuous PowerPoint</p> <p align="center">A table of ten (10) with table signage</p>	<p align="center">Logo on continuous PowerPoint</p> <p align="center">Five (5) tickets with table signage</p>	<p align="center">Logo on continuous PowerPoint</p> <p align="center">Two (2) tickets</p>